

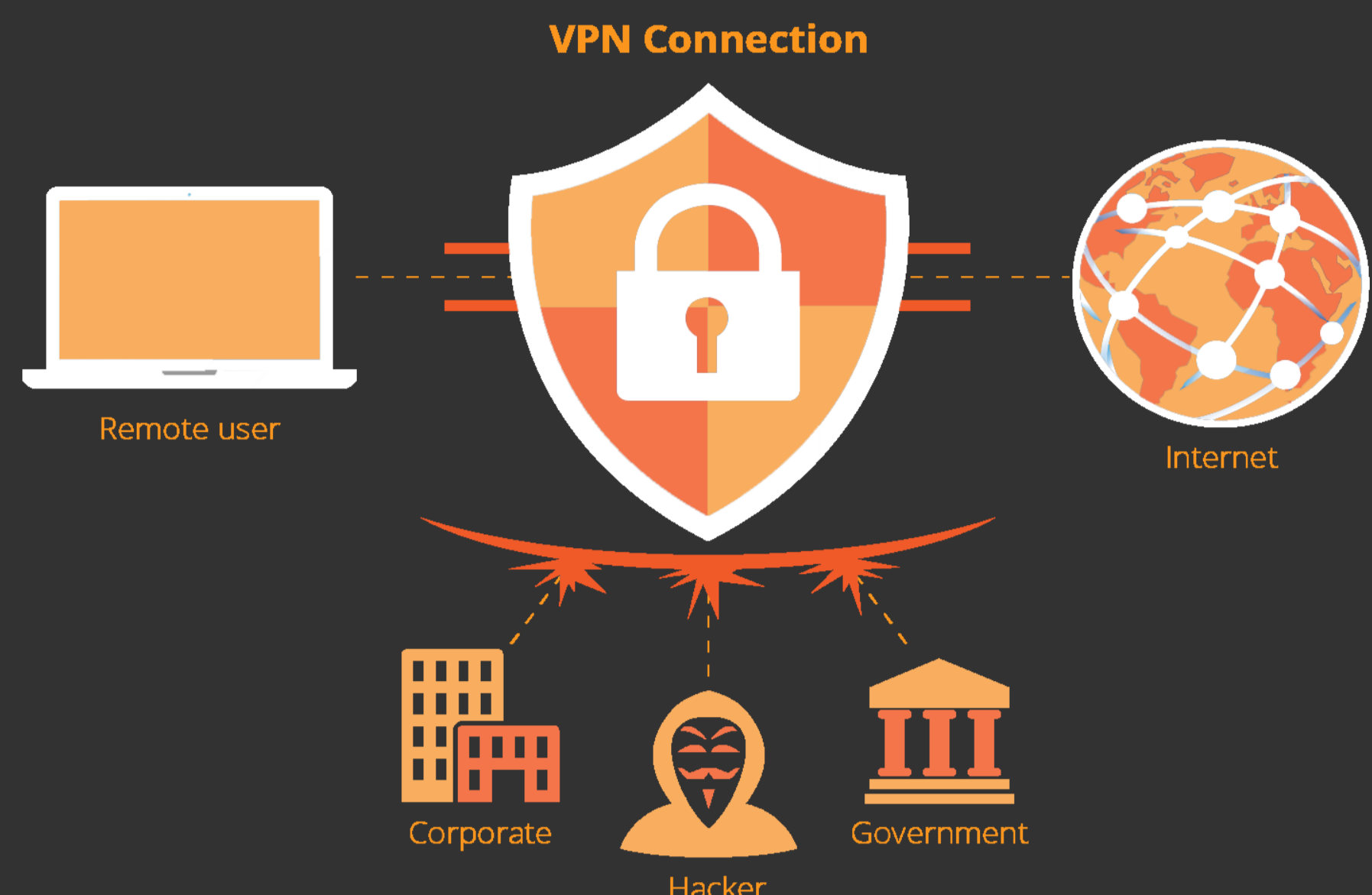
# How To Get The Most Out Of Your VPN

## LET'S START WITH THE BASICS

### What is a VPN?

A Virtual Private Network (VPN) is a private network that uses a public network (usually the internet) to connect remote sites or users together. The VPN uses "virtual" connections routed through the internet from the business's private network or a third-party VPN service to the remote site or person.

### How does a VPN work?



A VPN creates a secure tunnel for your data, by encrypting it before sending or receiving it through a public network like the internet. As a result, it prevents unauthorised access of the data by anyone not using that specific VPN connection.

## 4 WAYS TO MAXIMIZE THE USE OF A VPN

### 1. Use a VPN to stay private

A VPN prevents your internet provider from being able to track your browser history. That means no more unnecessary advertisements based on your Google or Amazon searches.

The best VPNs have a "no log policy" which ensures that no third-party can access your personal data or the websites you have visited.



### 2. Use a VPN to increase online security

A VPN encrypts all your passwords, emails, web activity and sensitive information from any prying eyes including hackers, other corporations or even the government.



### 3. Use a VPN to access geo-restricted content

A Virtual Private Network (VPN) lets you access any content, website or application without any geographic restrictions or censorship.



### 4. Use a VPN to get the best internet deals

A VPN lets you change your IP address and virtual location giving you access to the best internet deals - airlines, hotel bookings, online shopping and more.

